



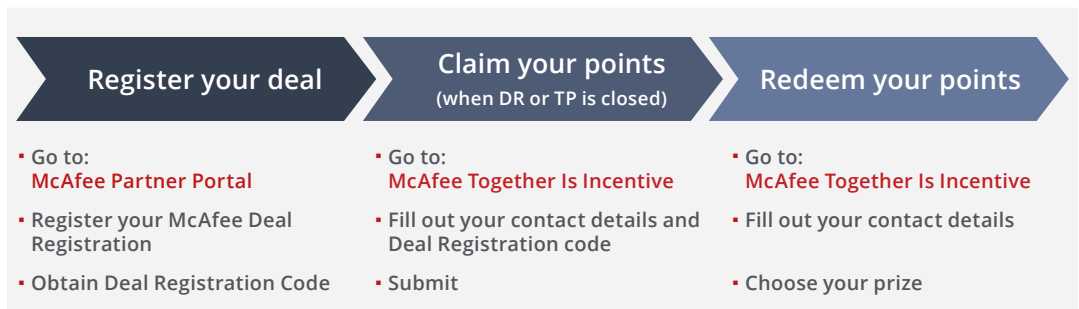
New Business Gives You **Apple Rewards**

Points add up fast in Q2 and Q3



Announcing a NEW incentive program from McAfee for our Commercial segment.

Between May 1 and September 23, Reseller partner sales representatives can earn Apple merchandise rewards for closing net new McAfee business.



Eligible for this incentive program include McAfee Commercial Deal Registrations and Teaming Plans registered in the current year with a Closed Won status within Q2 and Q3 2020. Each program participant* will receive an allocation of points depending on the value of the transaction carried out in accordance to the table below:

Closed Deal Value		Deal Registration	Deal Registration on EDR or UCE	Teaming Plan
Amount Min	Amount Max	Reward	Reward	Reward
\$10,000	\$25,000	10 points	20 points	-
\$25,001	\$50,000	20 points	40 points	10 points
\$50,001	\$75,000	40 points	50 points	20 points
\$75,001	\$100,000	50 points	100 points	40 points
\$100,001	>\$100,001	100 points	150 points	50 points



Program Rules

- New deals must be registered and approved between January 1 and September 23, 2020.
- Deals must be net new opportunities.
- Deals can be created in Q1 as above but only those closed WON in Q2 and Q3** are eligible.
- Points counts based on the deal size (per table) and deals can't be added together to accumulate points.
- Limited budget for program — Points earned in Q2 need to be claimed by June 24, 2020. Points earned in Q3 need to be claimed by September 23, 2020.

McAfee Channel Sales Opportunity Registration Incentive Program (the "Program") is an opportunity-based registration program available to channel resellers for identifying new customer opportunities and subject to the Terms and Conditions available on the **McAfee Together Is Incentive** page.

* Only one salesperson per distributor and reseller can receive points per closed deal
 ** Q2 (May, June 2020) and Q3 (July, August, September 2020)

Questions about the program can be sent to: McAfeeEMEAIncentive@mcafee.com

Or contact: Channel@mcsholding.com